

Jonpaul's • Duluth

Joey

Jonpaul's

Medlock Crossing Shopping Center
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Joey was referred to us to update his appearance to a more professional look. We first analyzed the shape of the face to determine what direction to take. The beard was a standard shape with some sparse areas. Our master barber, Dino Ianniello, left some facial hair to help minimize a strong jaw line. A shorter goatee created a fresher look and eliminated any patchy areas. We then determined where the weight and length of the haircut should be.

The design for the haircut was to leave the front area longer to give the illusion of shortening the length of his face and the back shorter for a progressive business look. Joey had some curly hair around both sides of his temples, so a straightener was applied just to those areas to make styling easier for him. A few scattered low lights in the fringe area were added to give some dimension to his light hair. We finished up with an eyebrow wax, cleaning up some of the light blonde hairs under the brow to help open up the eye area. Joey was then outfitted in a suit and shirt by Dario Perla and a private label tie from Jonpaul's to complete the look.

Haircut and chemical services
 by Cathy Leskie

Goatee design and straight razor shave by
 Dino Ianniello



"I look and feel great. Interesting how looking good affects different parts of my life."